

## BC DAIRY FOUNDATION & BC MILK PRODUCERS ASSOCIATION

### JOB DESCRIPTION

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#### Job Title

Mobile Dairy Classroom Experience Presenter

#### Compensation

\$12 - \$14 depending on experience

#### Company Profiles

British Columbia Dairy Foundation (BCDF) [[www.bcdairyfoundation.ca](http://www.bcdairyfoundation.ca)] is a not-for-profit organization with the mandate of increasing consumption of milk in BC. Since 1974, the Foundation has developed and delivered innovative nutrition education programs for thousands of school children. In addition, the Foundation promotes the consumption of fluid milk and cream. The Foundation is funded by the dairy producers of British Columbia.

British Columbia Milk Producers Association (BCMPA) [[www.bcmilkproducers.ca](http://www.bcmilkproducers.ca)] is the voice of all dairy farmers in British Columbia. The Association acts as an advocate with governments, the media, special interest groups and environmentalists, and other industry associations. Its purpose is to advance the legitimate business interest of BC's dairy farmers and promote a vibrant, sustainable industry which supplies high quality dairy products to the consumer.

#### Role

The MDCE Presenters role is to assist the BCDF Summer Communications Coordinator and the MDCE Facilitator in executing the Mobile Dairy Classroom Experience at schools and agricultural events around the province. The person will provide knowledge and expertise about the dairy system and dairy cows to the public at events.

#### Description and Responsibilities

The position is ongoing and timing is based on MDCE bookings at schools and community events between

The primary responsibilities include but are not limited to:

1. Conduct energetic and engaging presentations to the public regarding the milking process and the dairy industry.
2. Answer questions about the MDCE, local agriculture and the dairy industry.

3. Work and present with the MDCE Facilitator and live cows.
4. Setting up and tear down booth and activities
5. Providing expertise to BCDF staff persons and the general public regarding dairy production

### **Qualifications**

The position is most suited for an individual with a dairy background or a strong public speaking background.

Qualifications include:

- Local knowledge about the dairy system
- An interest in promoting local foods
- Highly mature and responsible
- Confident in speaking with the public
- Willingness to work long hours, outside