



BC Dairy's Local Heroes Nomination Terms and Conditions

Upon acceptance of the nomination you submitted, you will receive an email from BC Dairy to be forwarded to the person you are nominating. The email will invite the nominee (your hero) to enter the contest for a chance to win one of five \$500 prizes and to agree to be profiled on BC Dairy's website and social media channels.

To be accepted, a nomination must:

- nominate someone who is a resident of BC and aged 19 or over;
- be original and in good taste;
- not violate any law, or regulation, or give rise to any claims of infringement, invasion of privacy or publicity, or infringe on the copyrights or any other rights and/or interests of any third party;
- not contain content which is defamatory, libelous, obscene, crude, vulgar, offensive, contains derogatory characterizations of any ethnic, racial, sexual or religious groups, endorses or condones or discusses any illegal, inappropriate or risky activity, behaviour or conduct, or any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by BC Dairy in its sole and exclusive discretion;
- not contain personal information about individuals other than the information requested on the form about your nominated hero; and
- not contain commercial messages or references to identifiable third party products and/or trade-marks, brands or logos, or URLs or links to any third party websites.

In submitting a nomination form, I agree to allow BC Dairy to use the contents of my submission in any advertising or publicity relating to BC Dairy's Local Heroes campaign, in any medium, without any compensation or notice.

BC Dairy reserves the right, in its sole and unfettered discretion, to disqualify any nomination that it believes may infringe on the rights of any third parties and any entry it deems inappropriate, lewd or offensive in any way or which otherwise may not comply in full with these Official Rules.