



BC Dairy Association
3236 Beta Ave
Burnaby, BC V5G 4K4
Canada

BRITISH COLUMBIA DAIRY ASSOCIATION GRILLED CHEESE CONTEST OFFICIAL CONTEST RULES

1. CONTEST PERIOD:

British Columbia Dairy Association (“**BC Dairy**”) Grilled Cheese Contest (the “**Contest**”) begins on April 12, 2022 at 10:00 a.m. Pacific Time (“PT”) and ends on April 24, 2022 at 11:59 p.m. PT (the “**Contest Period**”).

2. ELIGIBILITY:

The Contest is open to all residents of British Columbia who have reached the age of 19 years at the time of entry and otherwise comply with these Official Contest Rules (the “**Contest Rules**”). Employees of BC Dairy, its affiliates, partners, subsidiaries, advertising and promotional agencies, prize supplier(s) and the immediate family and household members of those persons are not eligible.

3. HOW TO ENTER:

NO PURCHASE REQUIRED. To enter for a chance to win, complete one (1) of the following steps during the Contest Period:

Complete the contest entry form on bcdairy.ca

Anyone who carries out the steps described above and complies with the eligibility requirements will be entered for a chance to win. All Contest entries must be received by the end of the Contest Period. All entries become the property of BC Dairy. BC Dairy is not responsible for and accepts no liability for late, lost, misdirected, delayed, or incomplete entries.

LIMIT ONE (1) ENTRY PER PERSON. Any person who enters more than the allowable number of entries into the Contest and/or uses multiple names or identities will be disqualified by BC Dairy.

4. PRIZES:

There are three (3) prizes available to be won.

Each of the three (3) prizes contains the following:

- o Assortment of BC cheese with accompaniments
- o Total approximate retail value \$150

All Entries must:

- Be publicly shared and received during the Contest Period, as determined by Sponsor’s server machines;

- Not be deleted or altered during the Contest Period;

LIMIT ONE (1) PRIZE PER HOUSEHOLD. Prize(s) is/are not transferable and must be accepted as awarded with no substitutions in cash or otherwise. BC Dairy reserves the right, in the event that any prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability.

5. WINNER SELECTION:

A random draw will be conducted on or around April 25, 2022 by BC Dairy to select three (3) entries from all eligible Contest entries.

The chances of winning depend on the total number of eligible entries received.

6. WINNER NOTIFICATION:

Before being declared a winner, a selected entrant will be contacted via email and be asked to provide their mailing address. Once contact information is provided and BC Dairy has contacted the selected entrant by phone or email, the selected entrant will be required to (a) correctly answer a mathematical skill-testing question and (b) sign and return a Declaration, Consent and Release form ("Release") which confirms compliance with these Contest Rules, acknowledges acceptance of the prize as awarded, and releases BC Dairy and its employees, officers, directors, agents, contractors, representatives, affiliates, subsidiaries, independent judges and advertising/promotion agencies (collectively, the "**Released Parties**") and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns from any and all liability in connection with this Contest and the prize. BC Dairy will make at least three (3) attempts over the five(5) days following the draw to contact the selected entrant. If the selected entrant cannot be contacted, fails to correctly answer the mathematical skill-testing question, fails to complete and return the Release within seven (7) business days after being contacted, or cannot accept the prize for any reason, then at BC Dairy's sole discretion, that selected entrant will be disqualified and another entrant will be selected by random draw from remaining eligible entries. By accepting a prize, winner(s) consent to the use of their name, photograph or other likenesses for any publicity purpose connected with this Contest without further compensation, within or outside of Canada.

BC Dairy is not responsible for the failure for any reason whatsoever, including its own negligence or due to computer, telephone or technical problems, of a selected entrant to receive notification or for BC Dairy to receive a response from a selected entrant. In the event of a dispute regarding the identity of the entrant of an online entry, the entry will be deemed submitted by the holder of the associated email account.

7. CONSENT:

By entering the Contest, all entrants agree and consent and give a royalty-free, irrevocable right and license to BC Dairy to use their names and social media user name/handle, in any advertising, promotion and marketing by BC, in any medium or form of distribution (electronic or otherwise), whether inside or outside Canada, without compensation, for the purpose of the administration of the Contest. Entrants further agree that their entry, including their personal information, name and social platform username/handle, photograph (if any) and information in the meta tags of any photograph, may be stored and processed on servers located both inside and outside of Canada as per the Terms of Service or Use agreed to when establishing a personal account with a social platform. Once submitted, entries cannot be modified, deleted or cancelled by a Contest entrant.

The Contest is in no way sponsored, endorsed or administered by, or associated with, any social platform(s) connected to this Contest (“**Platform**” or “**Platforms**”). The Platform(s) is/are completely released of all liability by each participant in the Contest. You understand that you are providing your information to BC Dairy and not to the respective Platform. Any questions or complaints regarding the Contest should be directed to BC Dairy and not to the respective Platform.

8. PRIVACY:

BC Dairy will use any personal information provided with the Contest entry and fulfilment, including the entrants’ name, address, postal code, phone number, and email address for the purpose of administering the Contest and for BC Dairy’s marketing and promotional purposes, as contemplated by these Contest Rules. BC Dairy collects and uses personal information and runs this Contest in accordance with the provisions of its Privacy Policy, available at www.BC Dairy.ca/privacy-policy.

If you have any questions about how BC Dairy collects, uses or discloses your personal information, please contact us at social@BC Dairy.ca.

9. LIMITATION OF LIABILITY:

By entering this Contest, all entrants agree to release, discharge and hold harmless BC Dairy and their respective partners, affiliates, advertising/promotional agencies, and their employees, officers, directors, representatives and assigns from any claims, losses and damages arising out of their participation in this Contest and the acceptance, possession, use, or misuse of the any prize awarded hereunder. None of the Released Parties assume any responsibility whatsoever for delayed, failed, partial or garbled computer or fax transmissions; technical failures of any kind, including, but not limited to lost, interrupted or unavailable network server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, fax or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in this Contest or other information; the failure to capture any such information; errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to this Contest; theft, loss, destruction or damage to entries, in whole or in part; or other factors beyond their reasonable control. Released Parties are not responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in this Contest or downloading materials to or from or use of the web site. Persons who tamper with or abuse any aspect of this Contest, as solely determined by BC Dairy, will be disqualified. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, BC Dairy RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.

10. GENERAL CONDITIONS:

By entering the Contest, entrants accept and agree to be bound by these Contest Rules and the decisions of BC Dairy, which shall be final and legally binding. BC Dairy reserves the immediate right to disqualify any entrant which it deems, in its sole discretion, (a) is not in compliance with these Contest Rules, (b) tampers with the entry process, the Contest, or any website; or (c) is acting in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner. No correspondence will be entered into by BC Dairy with respect to the Contest except with the selected entrant(s). BC Dairy reserves the right to terminate or amend this Contest at any time without prior notice.

The Contest is subject to the laws of the Province of British Columbia and all applicable federal and municipal laws. The sole jurisdiction to resolve any disputes concerning this Contest is the Province of British Columbia.