



BC Dairy Event Partnerships

Opportunity Announcement

October 2022

Knowledge translation and transfer (KTT) is a key component of BC Dairy's Research and Innovation work to connect researchers, producers, and key service providers to the most up to date research and policy information. We know that hearing straight from experts is the best way to encourage event attendance and information uptake, and that the trusted service providers in BC already host an abundance of educational events throughout the year.

BC Dairy has opened a new partnership process for all suppliers and industry experts to collaborate on mutually relevant topics, resulting in shared costs and administrative planning aspects with wider producer attendance and amplified promotion.

We are accepting applications for events that align with BC Dairy strategic priorities and meet the following criteria:

- Ability to serve ALL dairy producers in a specific region, or across BC, equally
- Hosted by or referred by a reputable and trusted dairy industry partner
- Takes place no less than 8 weeks from the date of application
- Maximum funding of \$5,000 per event
- Not-for profit and for-profit organizations are both eligible

Eligible event topics include:

Continuing education or information sessions on new policies and procedures affecting all dairy producers

Knowledge transfer for recently completed research that aligns with the BC Dairy research priorities

Best management practices in: Animal health and welfare, Environmental sustainability, Nutrient Management, Crop production, and other emerging issues

BC Dairy can support existing initiatives in whatever capacity is most useful to reach the greatest number of producers and have the highest impact - whether that is increasing the venue size, providing meals or refreshments to a larger population than an event would normally serve (based on clientele, for example), or facilitating hybrid/virtual access and recording for future access in an online library. A collaboration could also facilitate professional services for take-home materials, or provide funding to bring in renowned speakers to attract attention and promote the event.

Visit www.bcdairy.ca/research-education-funding/ for more information and to submit an application.

Contact innovation@bcdairy.ca with questions.