

Join us in Vancouver for the
BC Dairy Industry Conference
November 22 & 23, 2023



AGENDA

(subject to change)

Wednesday, November 22 at the JW Marriott Parq Hotel

- 5:00 - 8:00 pm **Conference Registration**
- 8:00 - 10:00 pm **Welcome Reception**
Sponsored by Vitalus and BMO Bank of Montreal

Thursday, November 23 at the JW Marriott Parq Hotel

- 7:30 - 9:00 am **Breakfast**
Sponsored by Scotiabank
- 9:00 - 10:20 am **Morning Plenary**
Sponsored by Western Dairy Council
- 9:00 - 9:10 am **Welcome**
- 9:10 - 9:20 am **BC Agriculture Update**
- 9:20 - 9:50 am **Nolan Berg, CEO Western Milk Pool**
Henry Holtman, WMP Chair
- 9:50 - 10:20 am **Dan Wong, Western Dairy Council**
- 10:20 - 10:50 am **Nutrition Break & Sponsor Exhibition**
Sponsored by Agrifoods
- 10:50 - 11:15 am **Zahra Abdalla-Shamji - Market Trends and Opportunities in the BC Dairy Industry**
- 11:15 - 12:00 pm **Christophe Lafougere - Global Dairy Industry Outlook and Emerging Markets**
Sponsored by Lactanet

12:00 - 1:00 pm	Conference Lunch Sponsored by Ritchie-Smith Feeds
1:00 - 1:10 pm	BC Dairy Industry Achievement Award
1:10 - 1:20 pm	BC Holstein Branch Cow of the Year
1:20 - 1:50 pm	J.P. Gervais - Navigating Inflation: An Early Look at 2024 Economic Trends in the Dairy Industry Sponsored by FCC
1:50 - 2:15 pm	Mohamad Yaghi - The Next Green Revolution Sponsored by RBC
2:15 - 2:35 pm	J.P. Gervais, Mohamad Yaghi, Mark Van Klei—Roundtable Discussion
2:35 - 3:05 pm	Nutrition Break & Sponsor Exhibition Sponsored by KPMG
3:05 - 3:30 pm	Marcela Cota - Future of Dairy—Product Development & Innovation Sponsored by B.C. Centre for Agritech Innovation, a Simon Fraser University initiative
3:30 - 3:50 pm	DFC Update and Trade Challenges
3:50 - 4:00 pm	Federal Address
4:00 - 4:05 pm	Conference Closing
4:05 - 4:50 pm	Exhibit Cocktail Hour Sponsored by MNP

Thursday, November 23 —Evening Events

6:00 - 7:00 pm	Gala Reception Sponsored by Vedder Transport
7:00 - 10:00 pm	Gala Dinner Sponsored by Vedder Transport & TD Bank
9:00 - 9:45 pm	Entertainment
10:00 - 1:00 am	Après-Gala Lounge Sponsored by Trouw Nutrition

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